



Hoopfest Backboard Artwork Information

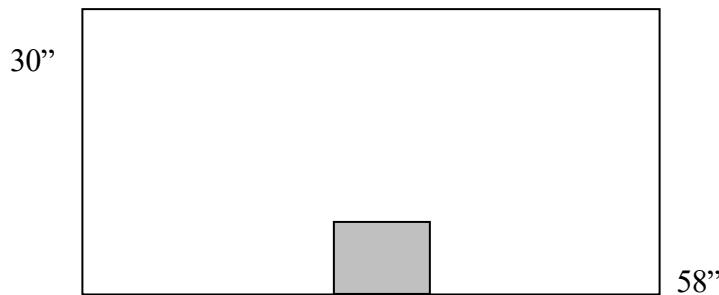
Thank you for your interest in submitting your artwork to be portrayed on the Amazon Lot for the chance to be featured on one of thirteen courts!

After you have completed your artwork, please save your file as an AI (CS5), EPS, TIF, JPG, or Photoshop file. The resolution on the file should be a minimum of 50ppi and a maximum of 100ppi at full size – meaning the size of the file should be at least 300k. Please remember to convert your font to curves, zip large files, and add a 1” bleed if you want your artwork to cover the entire board. Finally, vector files are best.

Your artwork does not have to be formatted to backboard size – we will enlarge your image (according to your set dimensions) to fit the backboard. Further, your artwork must be sent exactly as you would like it to appear on the backboard. Hoopfest will not make any changes to artwork or add any additional information beyond placing Amazon’s logo on one of the backboard corners. Backboard artwork is digitally printed in full color. Strong, simple, bold graphics show up best.

Backboard size (for reference):

30”(h) x 58”(w). There is a 6” x 6” space at the bottom middle for the hoop.



If you are interested in applying, please send all artwork to intern2@spokanehoopfest.net with “Hoopfest 2022 Amazon Backboard Submission” as the subject line by April 1, 2022.

Spokane Hoopfest reserves the right to use any submitted artwork for their marketing efforts including social media, e-newsletters, and website for promotional usage.